The purpose of Baptist Seminary of Kentucky is to prepare men and women sensing God’s leadership for life and ministry in faithful witness to Jesus Christ in the church and the world.

Strategic Planning Outline DRAFT (2019-2023)

Cultivate BSK’s Leadership in Key Areas
   a) Pastoral Care/Chaplaincy
   b) Women in Ministry
   c) Racial Justice (via Simmons)
   d) Rural Ministry
   e) Church Health (via Flourish)

Increase Access for Learners
   a) Develop existing access to two sites
   b) Explore additional approaches to increasing access
      1. Additional Degree Program
      2. Micro-certifications
      3. Online Education

Achieve Sustainable Financial Growth
   a) Inspire current donor base giving
      a. Consistent communications & clear messaging
   b) Cultivate significant new donors to give
      a. Networking
      b. Relationship-building
   c) Pursue grant funding
      a. Consistently
      b. Use in support of Goal 1 (Leadership areas)
   d) Major $6 million campaign
      a. $1 million over three years (sponsoring donor)
      b. Raise $3 million in three years
      c. Triggers an additional $2 million (from sponsoring donor)

Develop Board Capabilities
   a) Grow abilities in fund-raising
   b) Grow abilities in seminary understanding/oversight